Be There Now!

Overview

Be There Now! is an interactive system that allows the exploration of different sceneries and *immerses* the users in various landscapes, by depicting the visitors standing before it, within the landscapes and the vistas projected, *as if they were at that place*.

The system comprises a large screen, a (physical) cube, and a touch screen.

The system contains a number of digital landscapes to which users can navigate by rotating the cube placed next to the system. In addition, users can take a snapshot and send it through e-mail to themselves or their friends, by touching the image of a camera on the nearby screen.

The implementation of this system involves *computer vision technologies* for the users’ background removal and image acquisition.

**Permanent public installations:**
- Heraklion Airport
- Heraklion Port
- Chania Airport
- Chania Port
- Teloglion Foundation of Art, Thessaloniki

**Temporary public installations:** ITB Berlin 2014; World Tourism Day 2013, Eleftheria Square, Heraklion, Crete

**Related video:** [http://youtu.be/Pa_yUfhDpVQ](http://youtu.be/Pa_yUfhDpVQ)

Target Domains

The system comes under the domain of info-tainment, which combines information and entertainment, while it is targeted mainly for use in public spaces.

An additional area of application is the field of advertising, as the content of the system can be suitable for promotion of any type of products.

Contact details: Giannis Drossis
drossis@ics.forth.gr
www.ics.forth.gr/ami

Constantine Stephanidis
cs@ics.forth.gr

Be There Now! web page